



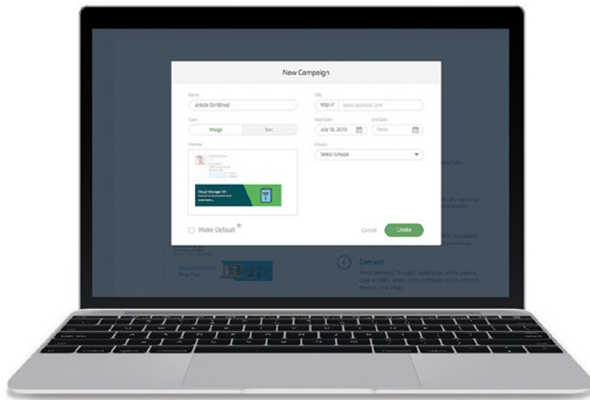
For the Business Services Company

As a business services company, you have a unique challenge as you don't have a physical product. Instead, you offer superior services or solutions and you rely heavily on the relationships that your sales and customer success teams build. You have created a successful company on your people and your brand, and as such, your brand is incredibly important to you - as is brand consistency. Often times for business services companies, email is the main channel for communication and where your company branding is viewed most often. But are you leveraging the thousands of employee emails (sent from Gmail or Outlook) each of your employees

sends directly to prospects, customers, industry influencers, and partners? A single employee will send, on average, 10,000 one-to-one emails annually, and each email represents an opportunity to drive brand awareness and engagement. Why not use this high powered channel to promote your newsletter, success stories, past projects, events and job fairs, trade shows, and new diverse offerings? Or win new logos by promoting a referral program to your happy existing customers? Email is a powerful engine for business services companies - use it for your brand's advantage.

How Sigstr Works

Sigstr ensures that company branding is consistent, and the most relevant campaign is highlighted in every email sent.

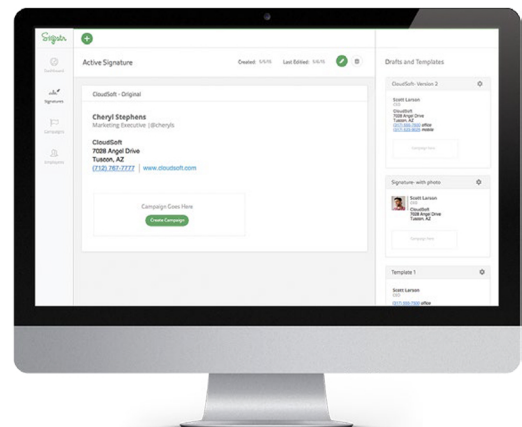


High Impact Campaigns

Sigstr makes adding campaigns to your employee's email signatures simple. After initial setup, signature campaigns update automatically across your entire organization anytime a new campaign is activated.

Centrally Managed Signatures

Updating employee signatures is notoriously time-consuming and unpredictable. Sigstr provides companies with a powerful tool to maintain consistent branding, manage contact information, and ensure compliance.



Sigstr Wants to Get Involved:

You're doing great work to build an incredible business services company and we'd like to help build your brand and scale your offerings. Savvy marketers at top business services brands around the world trust Sigstr, and we want to make it easy for you to harness the

potential of employee email signature marketing. Check out Sigstr for free, and when you're ready to add users, the cost is just \$3 / user / month. If you have questions, drop us a line at interact@sigstr.com.



Studio Science Use Case

Studio Science is a world-class team of designers, technologists and strategists. Studio Science recognized that their customers spend the majority of their days in email as well. When launching new initiatives, Studio Science needed another outlet to spread the word as quickly as possible. The team began to use Sigstr to promote the company's most important initiatives through a visual, clickable campaign allowing them to bring design and visuals to the forefront - and control the content and signature itself - with just a few clicks. The Periodic newsletter is an important focus for Studio Science and is promoted through a number of different outlets. In just 1 month of promoting the newsletter via the Sigstr campaign, Studio Science saw 71,052 impressions resulting in 26 clicks to the sign-ups page of the weekly newsletter from the email signature call-to-action alone.

